



# Byway 136 Heritage Highway Association "TRAIL OF TREASURES"



## Advertiser Contract Oct. 4<sup>th</sup>, 5<sup>th</sup>, & 6<sup>th</sup>, 2019

### Advertiser Submission Form

**Ad Submission Deadline: June 30<sup>th</sup>, 2019\***

*\*Deadline will NOT be extended. Please return your form no later than this date*

Ads in 2019 Trail of Treasures Shopper Guide:

- \_\_\_\_\_ Back Cover (Color) ..... \$375.00 ..... Ad size: 8W x 10.5 H (inches)
- \_\_\_\_\_ Inside Back Cover (Color) ... \$325.00 ..... Ad size: 8W x 10.5 H (inches)
- \_\_\_\_\_ Front Inside Cover (Color) ... \$300.00 ..... Ad size: 8W x 10.5H (inches)
- \_\_\_\_\_ Center Full Page (Color) ..... \$275.00 ..... Ad size: 8W x 10.5 H (inches)
- \_\_\_\_\_ Full Page (Black & White) .... \$220.00 ..... Ad size: 8W x 10.5 H (inches)
- \_\_\_\_\_ ½ Page (Black & White) ..... \$120.00 ..... Ad size: 8W x 5.125H (inches)
- \_\_\_\_\_ ¼ Page (Black & White) ..... \$ 80.00 ..... Ad size: 8W x 2.4H (inches)
- \_\_\_\_\_ Business Card ..... \$ 35.00 ..... Ad size: 3.785W x 2.4H (inches) Not a Display Ad

\_\_\_\_\_ WEBSITE AD .....\$20.00 Available **only** with purchase of Display Ad – above  
(Place your business ad on the Heritage Highway website)

\_\_\_\_\_ Add a HOT LINK from our website...\$10.00 Available **only** with purchase of Display Ad – above  
(Hot Link is directly linked from our website to yours)

\$  TOTAL COST of AD Paid in full with this contract  
Attach...Check or Money Order & Ad Information

Send to: Byway 136 Heritage Highway Trail of Treasures or Byway 136 TOT – P.O. Box 59 – Tecumseh, NE 68450  
Questions, please call 402-335-0745 or Email: [judyjeancoe@gmail.com](mailto:judyjeancoe@gmail.com)

Business Name \_\_\_\_\_ **DEADLINE: June 30<sup>th</sup>, 2019**

Address \_\_\_\_\_ Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Business Website (if purchasing "Hot Link" ad): www: \_\_\_\_\_

Signature of Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Ad Salesperson \_\_\_\_\_ Date \_\_\_\_\_

Ad Proof Approved \_\_\_\_\_ Date \_\_\_\_\_

The **OFFICIAL** Byway 136 Heritage Highway website:  
[www.heritagehighway136.com](http://www.heritagehighway136.com)