

## High-quality early childhood education matters

- ▶ 90% of a child's brain development happens before age five, the majority of that by age three
- ▶ There is a \$7–\$13 return on every \$1 invested in early childhood education
- ▶ Children enter kindergarten ready to learn
- ▶ Parents can go to work knowing their child(ren) are receiving superior care and learning

## Research tells us that children with access to high-quality early care and learning:

- ▶ Have improved academic success
- ▶ Increased career/earning achievement
- ▶ Improved health outcomes
- ▶ Are less likely to experience teen pregnancy
- ▶ Are less likely to be involved in the criminal justice system
- ▶ Are less likely to abuse drugs



## {The Valley Child Development Center}

is open year-round 6:45 AM–5:30 PM  
Care available for children ages 6 weeks–12 years  
Enrolled in NE Step Up to Quality Program  
Childcare subsidy accepted  
Licensing capacity 80

## Visit Us

500 West A Ave. Red Cloud, NE 68970  
402.746.5110

## Support Us

Help sustain reliable, high-quality early childhood education and care in Red Cloud.

Visit <https://www.nebcommfound.org/give/red-cloud-community-foundation-fund>, click DONATE TO THIS FUND, and select The Valley Child Development Center in the dropdown menu.

## Contact Us

402.746.5110  
[thevalleychild@outlook.com](mailto:thevalleychild@outlook.com)

## Connect with Us

 TheValleyChildDevelopmentCenter

 the.valley.child

[Thevalleychild.com](http://Thevalleychild.com)

“ We can go to work without worrying, knowing they are in great hands. ”

## {The Valley Child Development Center}



# Making Learning FUN.

- ▶ Affordably.
- ▶ Professionally.
- ▶ Happily.







## About The Valley Child Development Center

In 2018, The Valley Child Development Center opened its doors with the goal of providing exceptional child development services to families of Red Cloud and the surrounding areas by operating a non-profit, high-quality center that is safe, affordable, and reliable.

Since then, our center, located in a town of just over 1,000 people, has become a national model for early childhood education in a rural setting.

Our talented staff members have impressive early childhood education backgrounds and a steadfast commitment to providing an educational and nurturing environment for the children in our care. We are extremely proud of our low staff turnover rate which is well below the national average for childcare providers as it helps provide the consistency and stability young children need.



## Additional Offerings:

- ▶ Certified dietary manager
- ▶ Edible Schoolyard featuring a greenhouse
- ▶ Learning disability early screening and detection
- ▶ Before and after school program
- ▶ Weekly enrichment camps during our summer program for school-aged children
- ▶ Parent education
- ▶ Outdoor classrooms including a mud kitchen

“ My kids were well prepared for kindergarten by the time they left. They do an amazing job. ”

## Our Program Philosophy



Promote positive relationships among all children and adults to encourage each child's sense of individual worth and belonging as part of a community and to foster each child's ability to contribute as a responsible community member.



Encourage interactions between the children and staff based on developmentally, culturally and linguistically appropriate practices that are inclusive of all areas of child development, including social-emotional; cognitive; physical; communication; and self-help skills.



Promote the nutrition and health of children and protect them and staff from illness or injury. Employ and support a teaching staff that has the educational qualifications, knowledge, and professional commitment necessary to promote a safe, educational and nurturing environment.



Promote each child's positive self-image, independence, learning and development while supporting families' diverse needs and interests.



Provide innumerable experiences for both our youngest and oldest citizens, as they engage in multi-generational interactions.