

20 Questions
With
AMBER CONWAY, Agent
at



**Midwest
Regional
Agency**

Amber Conway, doing business as Conway Insurance, began her new career as an independent agent for Midwest Regional Agency on February 1, 2018 in Red Cloud, NE. She currently has her license in Property & Casualty and Life & Health and plans to become licensed in Crop in the very near future.

Amber was born and raised in the Red Cloud area, where she graduated high school in 1997 and later married her husband, Daniel in 2004. They have remained in Red Cloud where they are raising their two young children, Madison (6) and Benjamin (3).

Prior to becoming an insurance agent Amber spent 11 years in the banking industry as a teller/bookkeeper and later as the operations supervisor. In her spare time she enjoys spending time with her family. According to Conway, “We love to be outside! Bike rides, walks, playing with our new puppy, and even yard work. Rain, snow, or shine, it doesn’t matter as long as we can be together. And if we can’t be outside, we bake or do crafts.” Amber has been a fixture on the Red Cloud business scene for quite some time—we’re excited to support her as she branches out into this new independent role.

What made now the right time for you to decide to open a business in Red Cloud?

An opportunity presented itself and I decided to take advantage. This career move has and will continue to allow me to be available for my family without taking me away from my job. It’s a win-win.

What is your favorite thing about Red Cloud?

My favorite thing about Red Cloud is the smallness and simplicity of our town. I couldn't imagine raising my family in a large city.



What is the most difficult thing about being a small business owner/working in Red Cloud?

The most difficult thing about being a small business owner in Red Cloud is trying to build a client base from a small population and get those local people to support you in your business.

What are some things the community could do to support businesses in Red Cloud?

Things the community could do to support businesses in Red Cloud is very simple, shop locally.

Tell me about a place you really like to shop at in Red Cloud. Why do you like shopping there?

Each business provides for different needs for me.

Is there a product or service you provide that you wish your customers knew more about?

I just want customers to know that I have access to over 100 companies and that I will do my best to find you the best coverage for the best price and to offer the best customer service I can.

If you could have a superpower what would it be and why?

If I could have any superpower, it would be to see parts of the future. I wouldn't want to know everything, because that would take the fun out of life. But certain things would be nice to know in advance.

Do you have any hobbies?

My hobbies are spending time with my family, reading, baking, and being outside.

Do you have any pets?

Yes, Abby is our 6-month-old boxer puppy.



What is your favorite television show and/or movie?

There are a lot of great movies out there. I have always loved *Grease*; however, *Wonder* is currently one of my favorites. It is a great family movie with a great message.

What would your high school teachers or guidance counselor say about you if we asked?

They would say that I am right where they would have expected me to be. In my home town, a business owner and loving my life.

What are you most proud of?

I am most proud of my family, without them I wouldn't be who I am today.

Do you have a mantra or mission statement you live by?

My kids would say, "you get what you get, and you don't throw a fit". You get what you give, so give your best.

What historical figure or celebrity would you most like to spend a week with? Why?

GOD. Who wouldn't want to spend a week with Him?

Do you have any advice for someone starting a small business or looking for work in rural Nebraska?

My advice to someone looking to start a new business in rural Nebraska is don't give up. They say the first year is the hardest.

Do you have any advice for someone looking to relocate to rural Nebraska?

My advice for someone looking to relocate to rural Nebraska would be, do it! Red Cloud and other small communities are always in need of new residents. More people means more opportunities.

What is your favorite song/who is your favorite musician?

I don't really have a favorite song/musician. I love all kinds of music. Different music for different moods.

Who is your favorite writer?

I read books from several different authors but can't say that I have a favorite.



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What is your favorite Red Cloud/Webster County memory?

My favorite Red Cloud/Webster County memory would have to be the Speed Bowl. Friday nights in Red Cloud used to be the one thing you could hardly wait for.

Who has been the biggest influence in your life? Explain why/how?

The biggest influences in my life would be my parents, for raising me to be the person that I am today. They showed me that hard work really does pay off.