

20 Questions

With

BRUCE FOX, Owner and Chef

at



Bruce Fox is the owner and head chef at Fat Fox's Pizzeria & Kitchen, located at 326 N. Webster St. in downtown Red Cloud. Since opening in February 2016, Fat Fox's has helped diversify the culinary options available in Red Cloud and has garnered acclaim for its quality (See: ["The Ultimate Pizza Bucket List in Nebraska"](#) and mentions in the *Omaha World-Herald*) and a reputation for being a great collaborator with other local businesses. In 2017, Fat Fox's began a partnership with On the Brix Tasting Room to deliver specialty pizzas and food to that location, allowing On the Brix to offer a wider array of dining experiences to its customers. Bruce and his family have become fixtures in the community and we're happy to have them in Red Cloud. Learn more about Bruce and Fat Fox's below:

Why did you decide to open a business/work in Red Cloud?

I decided to open for business in Red Cloud because I have always had the dream to open a restaurant. I chose Red Cloud because this is where my family and friends are, this is where I call home.

What is your favorite thing about Red Cloud?

My favorite thing about Red Cloud is the community. We are a great community. We support one another and pull together when the time

comes. Our events are wonderful also, especially during Street Car Days, which is my favorite time to be a part of this community.

What is the most difficult thing about being a small business owner/working in Red Cloud?

The toughest thing about being a small business owner in Red Cloud would be consistency. Sometimes it is hard hoping that people will come in everyday to eat. Although we do have the support of the town, not every day can be busy. Sustaining steady business can be difficult at times.



Chef Sean Miller (L) pictured with Owner and Chef Bruce Fox.

What are some things the community could do to support businesses in Red Cloud?

To support business in Red Cloud, the community could stay local as much as possible. Buy local, eat local, hire local.

Tell me about a place you really like to shop at in Red Cloud. Why do you like shopping there?

I really enjoy Lizzy's. They have great gifts and wonderful coffee and smoothies. Shades West is another place I enjoy shopping, they have great work attire. Another place is On the Brix, they have an amazing drink selection and everything for my wine and beer needs.

Is there a product or service you provide that you wish your customers knew more about?

I would like our customers to know that we have off the menu items and provide catering services.

If you could have a superpower what would it be and why?

The super power I would choose would be the power of speed. There never seems to be enough time in the day to accomplish everything that needs to be done at home and at work.

Do you have any hobbies?

The main hobby I enjoy doing is carpentry. I love to build and fix things.

Do you have any pets?

My family and I have one pet. She is a chocolate lab and blue healer mix named Sadie.

What is your favorite pastime?

I enjoy hiking and also tubing down the river. I also enjoy Barbecuing and watching football with family and friends.

What would your high school teachers or guidance counselor say about you if we asked?

I grew up in a military household. We moved around a lot, so I would doubt that anyone, from the numerous schools I attended, would remember me.

What are you most proud of?

My loving family. Ever since day one, they have had nothing but the biggest support for me.



Do you have a mantra or mission statement you live by?

“Do not buy green bananas” and “You never know what tomorrow will bring”

What historical figure or celebrity would you most like to spend a week with? Why?

I think I would enjoy spending time with Guy Fieri. He likes creative dishes like I do. I think I could learn some interesting “tricks of the trade’ from him.

Do you have any advice for someone starting a small business or looking for work in rural Nebraska?

Be ready to work long and hard hours. Do not expect reward fast and easy. Running a business is like a marriage, it takes time, commitment and compromise.

Do you have any advice for someone looking to relocate to rural Nebraska?

There is a definite change in culture—and don't be afraid to dream big.

What is your favorite song/who is your favorite recording artist/musician?

“I'd Love to Change This World” by Ten Years After. There are so many artists out there that I enjoy, it is hard to narrow it down to one.

Who is your favorite writer?

I am not much of a reader. I do enjoy biographies and auto-biographies about leaders in history. I also enjoy the works of one of our local writers Charles Mantis.

What is your favorite Red Cloud/Webster County memory?

My favorite memory in Red Cloud was about four years ago. We had a wind storm blow through with over 120 mph gusts. It knocked our community out. There were downed powerlines, trees, etc. Everyone in town pulled together and helped pick the town up. Even people with differences set them aside to help aid those who needed it. We are R.C.

Who has been the biggest influence in your life? Explain why/how.

The biggest influence in my life would be my fiancé Carolyn Pulse. She has lifted me up when I was down. She believed in me from day one. Carolyn helped me to find my path of fulfillment, my dream even when my feelings were pulling me back. I love you Carolyn! Also, my parents for all their support and for believing in me.



Contact Info

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<https://www.facebook.com/Fat-Foxs-1653980788199592/>

Fat Fox's is open 11am-2pm Tuesday through Saturday and 5pm-9pm Thursday through Saturday. They also have catering services and will deliver to On the Brix's and other locations. Call Bruce at the number above for more information.