20 Questions

With DANNY BENGE, Owner of



Danny Benge was born and raised in Gordon, NE. After graduating in 2001 he attended Wayne State College to pursue a degree in Construction Management and play baseball. After graduating from Wayne State in 2006, he relocated to Omaha. There, Danny met his wife Val and they were married in 2012. Since then, they have welcomed 3 little girls to their family, Atley (5), Elsie (3), and Emmie (1). For the past 11 years, Danny has been a recruiter, spending 7 years recruiting for Modis, a global IT recruiting company and 4 years as the Director of Recruiting for Zelle HR Solutions in Lincoln. Danny and Val relocated their family to Red Cloud in December of 2017 and opened Hometown Market in downtown Red Cloud on January 3rd, of 2018.

The Community of Red Cloud is excited to welcome the Benge Family to town (and to welcome Val back to town!).

Why did you decide to move to Red Cloud?

It was really a combination of things. There are so many great things happening here in town. The renovation of downtown and the addition of the child development center were huge factors for us. With my wife Val being from here, and me being from Gordon, we value raising our kids in a small town. Lastly, the opportunity to purchase the grocery store was obviously a HUGE factor.



What is your favorite thing about Red Cloud so far?

It has always been the people. There are some great people here in Red Cloud. We also love supporting the local businesses here in town.

Since you're a new resident, is there anything the community could do in general to be more welcoming?

I really can't think of anything. When we moved to Seward 4 years ago they did not do near the job of welcoming us as Red Cloud has.

Along those same lines, do you have any advice for community leaders to help get young professionals to stay in Red Cloud long term?

I know these are already topics that have been focused on, but I feel that creating job opportunities, and having available real estate are two things that would be important to people moving here.

What are some of your favorite businesses to shop at in Red Cloud? Why?

I think everyone does a great job with their businesses. I've had great service at On the Brix, Red Cloud Hardware, Fat Fox's, Lizzy's, The Palace, Shades West, Kenny's Lumber, and Olson's Sinclair to name a handful.



The Benge Family moved to Red Cloud in late 2017. Pictured with Danny and Val are their 3 daughters Emmie, Elsie, and Atley.

What do you wish everyone knew about Hometown Market?

As a family-owned, local business, that we are here to do right by our customers and our community. We also appreciate everyone's patience with us throughout our transition to Hometown Market.

If you could have a superpower what would it be and why?

Ability to predict the future. So I can win the lottery and know how the Husker's football team is going to turn out.

Do you have any hobbies?

Spending time with family. Golf. Going to the lake. Baseball. Carpentry at home.

Do you have any pets?

We have two dogs. Baxter is a Border Terrier and Bella is a Yorkie.

What is your favorite pastime?

Golf or boating

What would your high school teachers or guidance counselor say about you if we asked?

I think they'd say I was always outgoing and a good kid, maybe.

What are you most proud of?

My family

Do you have a mantra or mission statement you live by?

Treat others as you would like to be treated. Good things happen to good people.

What historical figure or celebrity would you most like to have dinner with? Why?

Jesus. It would obviously be pretty interesting and rewarding.

Do you have any advice for someone looking to relocate to rural Nebraska?

Do it, and support your local businesses.

What is your favorite song and/or recording artist?

My favorite song is either "Drift Away" by Dobie Gray or "Hotel California" by the Eagles.



Who is your favorite writer?

I'm not the biggest reader, but I really liked the "Killing Series" by Bill O'Reilly. Anything true crime or history.

What is your dream vacation?

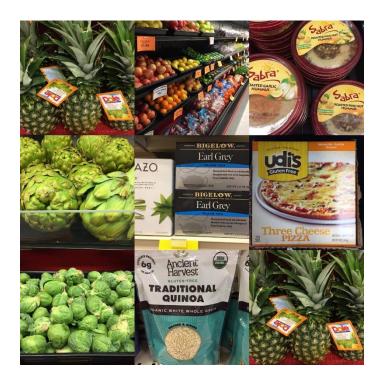
Playing golf at Augusta National in Augusta, GA

What's your favorite place to visit in Nebraska?

Harlan County Reservoir or the Sandhills

Who has been the biggest influence in your life?

My parents



Contact Info

Hometown Market

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Hometown Market is Open Daily, 9am to 7pm Monday through Saturday and 11am-4pm on Sunday. Pictured above are some of the recent product additions Danny and staff have made at the store.