

November 21, 2023

Dear <Salutation>.

Fund Advisory Committee Jarrod McCartney, President Danny Benge, Vice President Stacie Heldt, Secretary Dennis Hansen, Treasurer Ashley Armstrong Karla Burgess Kim Elv Miles McDole Ashley Olson Adam Vetter John A (Jay) Yost

There is an incredible transformation taking place in Red Cloud. What was once a diminished downtown is beginning to bustle with activity. The Potter Block that has set abandoned for more than 2 decades now has 3 floors for the first time since 1961 and is well on the way to becoming the Hotel Garber. There's also a new bike shop, an art gallery, and restoration projects at the Cather Childhood Home and the Farmers & Merchants Bank nearing completion. Businesses are expanding or springing up on the north end of town. On the southside, The Valley Child Development Center (TVCDC) is providing state of the art childcare, something that truly sets us apart from most of our peer communities. Back in the heart of downtown, 2 more buildings are either being restored or built anew and both will retain the look and feel of historic downtown Red Cloud.

RCCF served as the catalyst for the Hotel Garber and TVCDC through its community visioning sessions and the creation of its Heritage Tourism and Child Care accounts. We've been able to direct nearly \$160,000 towards community improvement in the last 18 months and raised another \$122,000 through our September Month of Giving campaigns. All of this ensures a better experience for people living here, children growing up here, tourists visiting the community, and helps drive customers to local businesses.

Our successes have inspired others in the community. Efforts to build a Recreation Trail have ramped up in recent months, construction has started on the Illian Ballfields Improvement Project, Heritage Tourism is working closely with the Donald G. Stratton American Legion Post #238 to try and restore Hardwick Park, and the City of Red Cloud is exploring further Downtown Revitalization. RCCF has often provided the spark necessary to get these projects ignited.

Your support will ensure that Red Cloud doesn't just survive but thrives-that these transformations will continue to make our community a great place to live for future generations to come. You can help by making a year-end donation to one of our accounts listed below.

We hope we can count on your support to help us continue to invest in the future of our hometown,

Sincerely,

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Jarrod McCartney President

Danny Benge Vice President

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Stacie Heldt Secretary



P.O. Box 263 | Red Cloud, NE 68970 | 402-746-4202 |

The Red Cloud Community Foundation Fund is an affiliated fund of the Nebraska Community Foundation.

I want to invest in the future of Red Cloud!

Name:	
Address:	
City:	State: ZIP:
Phone:	
Email:	
JOIN THE LEGACY SOCIETY:	

□ I would like information about including the Red Cloud Community Fund in my estate planning.



ENCLOSED IS MY GIFT OF:

 \Box \$100 \Box \$250 \Box \$500 \Box \$1,000 \Box \$5,000 ____Other

I want my donation to go to the following account:

General_ _Hotel Garber*

RC Area Youth____ ___Legacy Endowment Heritage Tourism Development The Valley Child Development Center

Please make checks payable to the

Red Cloud Community Fund Your gift is tax-deductible to the full extent provided by law. Gifts of any amount are sincerely appreciated.

Or donate by credit card or direct debit from your checking account online:

https://www.nebcommfound.org/give/red-cloud-community-fund *donations of \$1,000 or more to our Hotel Garber account will be recognized on a donor wall inside the building