

16

Number of Surveys Conducted

Survey Date Range

1/21/2020 4/29/2021



DED Partner's Organization

All

Business City

Red Cloud

Business County

All

Industry (2-digit NAICS)

All

* Use CTRL to select multiple

Company Name

Search

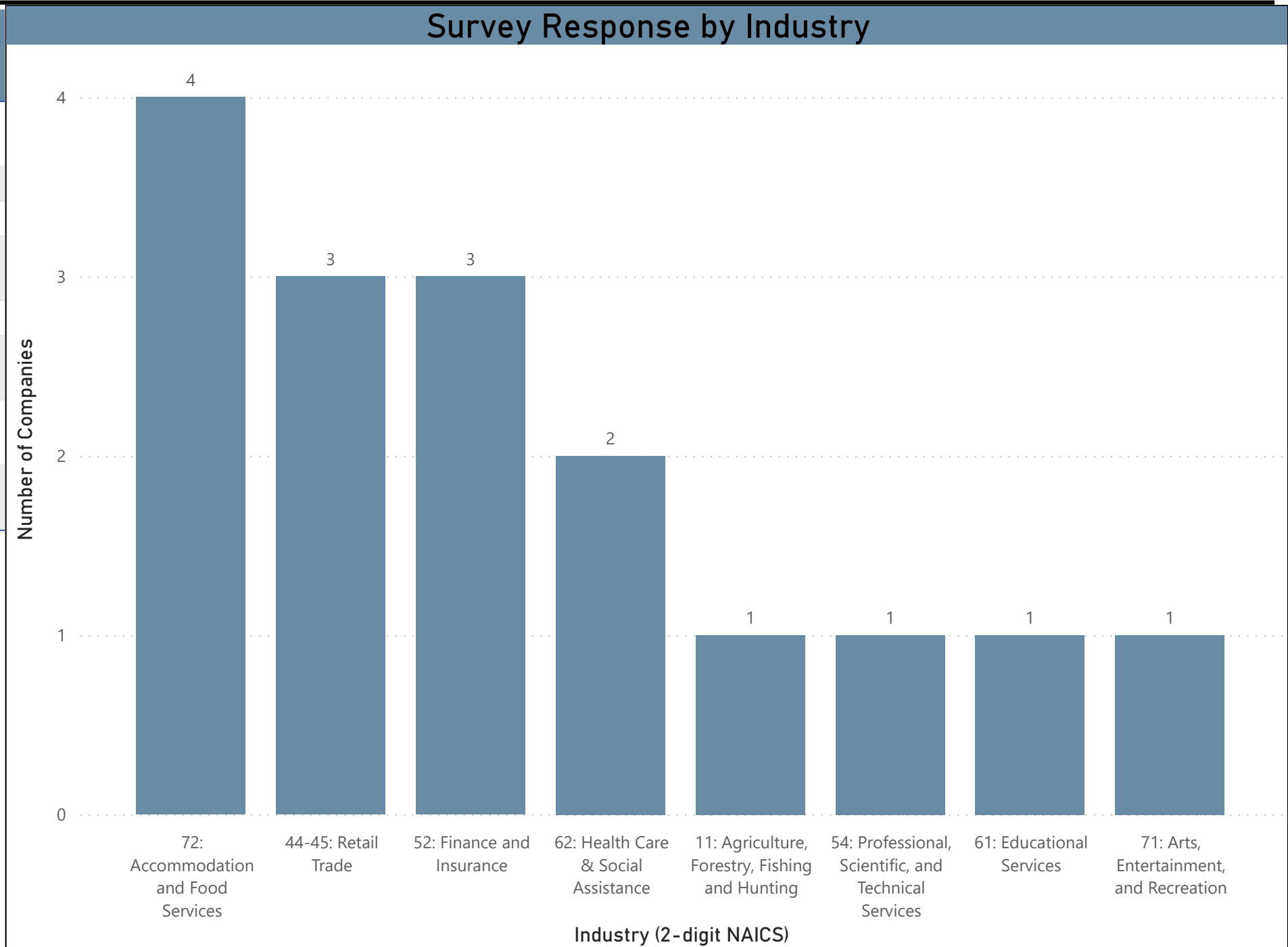


BRE Survey Directory

Date of Survey	Business Name	Business Address	Business City	Industry (2-digit NAICS)
2/10/20	Gottsch Feed Yard	1350 Road L	Red Cloud	11: Agriculture, Forestry, Fishing and Hunting
2/10/20	Home Town Market	Main Street	Red Cloud	44-45: Retail Trade
2/10/20	On the Brix	437 N. Webster	Red Cloud	72: Accommodation and Food Services
2/10/20	The Valley Child Development Center	500 West A	Red Cloud	61: Educational Services
2/10/20	Willa Cather Foundation/Book Store	413 N Webster	Red Cloud	71: Arts, Entertainment, and Recreation
2/11/20	Energized Electric LLC	2014 East 4th	Red Cloud	54: Professional, Scientific, and Technical Serv
2/11/20	Fat Fox's Restaurant	326 N. Webster	Red Cloud	72: Accommodation and Food Services
2/11/20	M Guest House	106 N Cherry	Red Cloud	72: Accommodation and Food Services
2/11/20	Village Pharmacy	317 N. Webster St.	Red Cloud	62: Health Care & Social Assistance
2/11/20	Webster County Hospital	621 N Franklin	Red Cloud	62: Health Care & Social Assistance
4/28/21	GTA Insurance Group	501 N Webster	Red Cloud	52: Finance and Insurance
4/28/21	Kenny's Lumber	1046 N Webster	Red Cloud	44-45: Retail Trade
4/28/21	South Central State Bank	642 North Webster	Red Cloud	52: Finance and Insurance
4/29/21	Corner Nook	345 N Webster St.	Red Cloud	44-45: Retail Trade
4/29/21	Heritage Bank	126 west 4th	Red Cloud	52: Finance and Insurance
4/29/21	Riverwood Bakery	309 Webster St	Red Cloud	72: Accommodation and Food Services

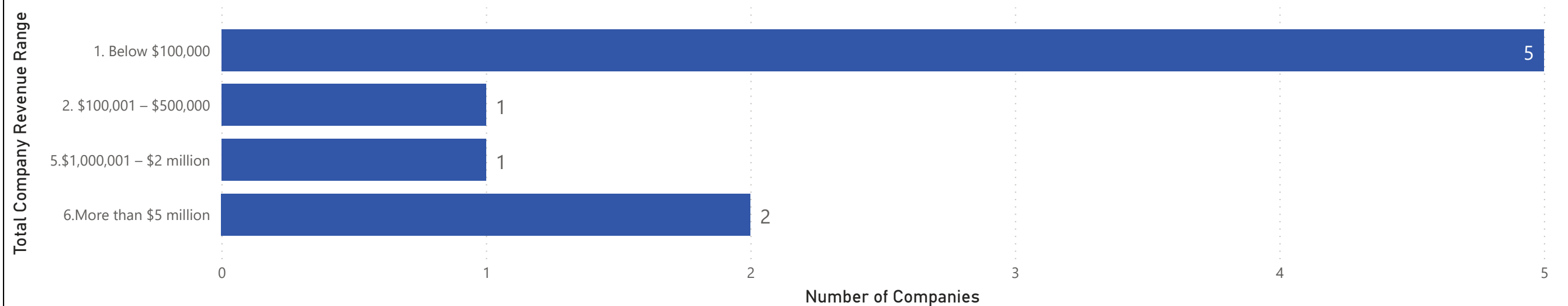
Industry Analysis

Industry (2-digit NAICS)	Number of Companies
11: Agriculture, Forestry, Fishing and Hunting	1
44-45: Retail Trade	3
52: Finance and Insurance	3
54: Professional, Scientific, and Technical Services	1
61: Educational Services	1
62: Health Care & Social Assistance	2
71: Arts, Entertainment, and Recreation	1
72: Accommodation and Food Services	4
Total	16

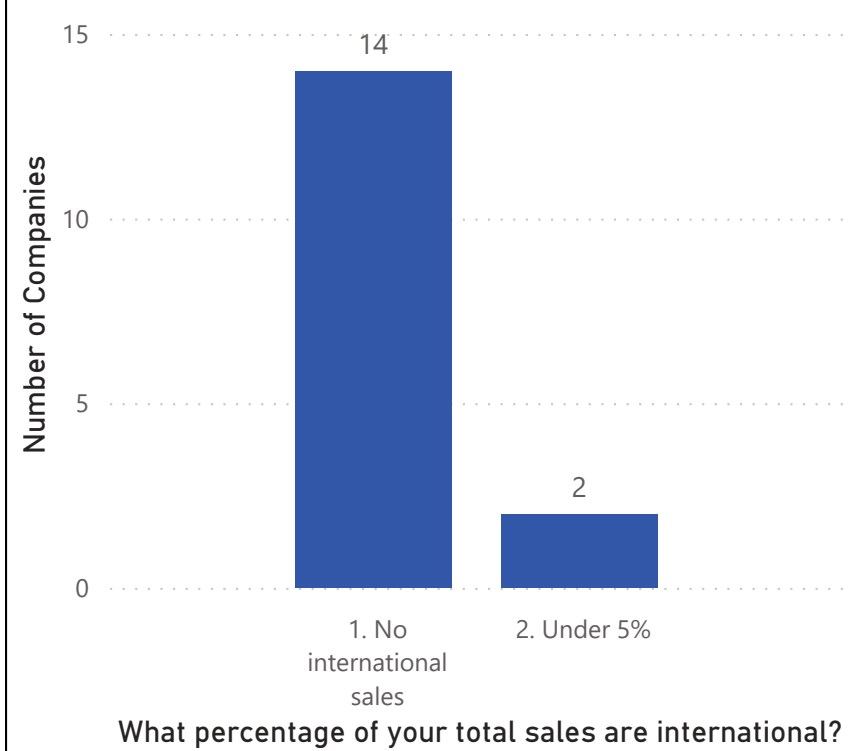


Revenue & Sales

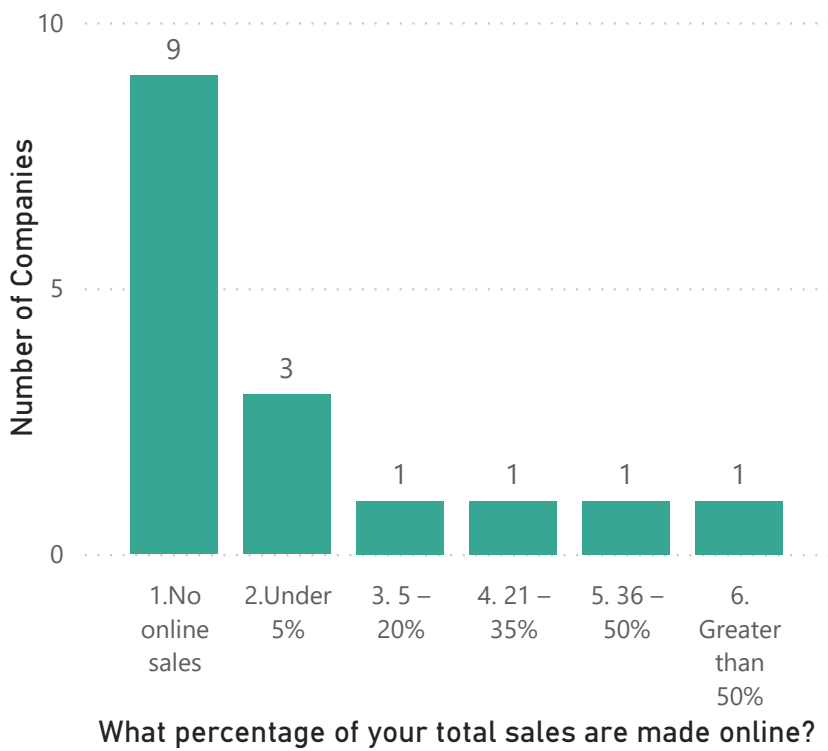
Range of Total Company Revenue



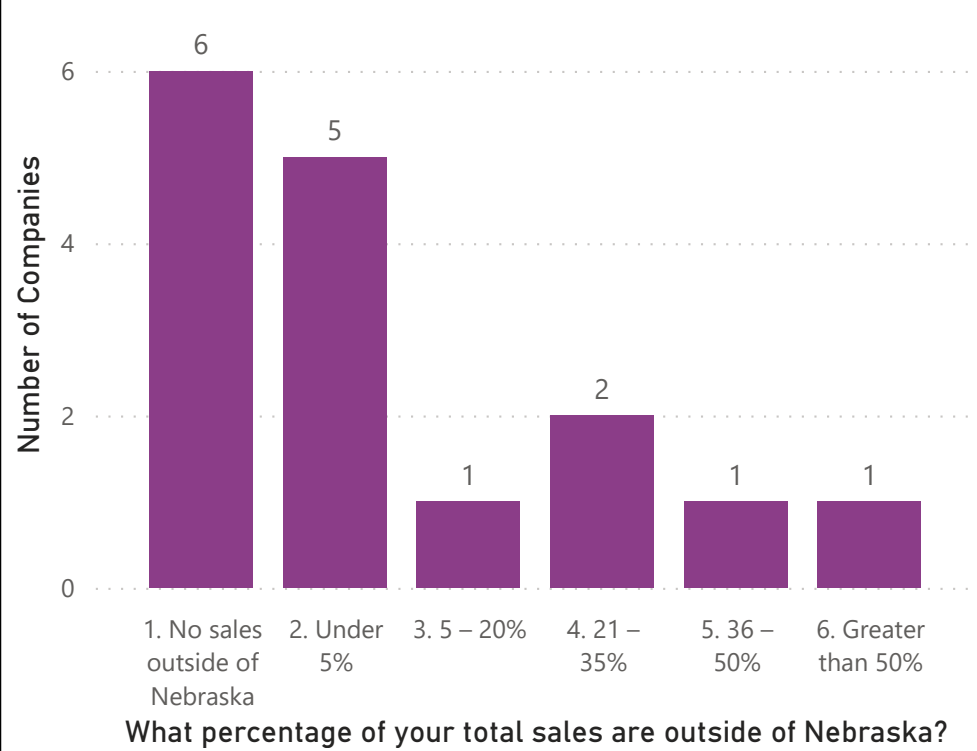
International Sales



Online Sales



Sales outside of Nebraska (U.S.)



Expansion Challenges

Greatest Expansion Challenges

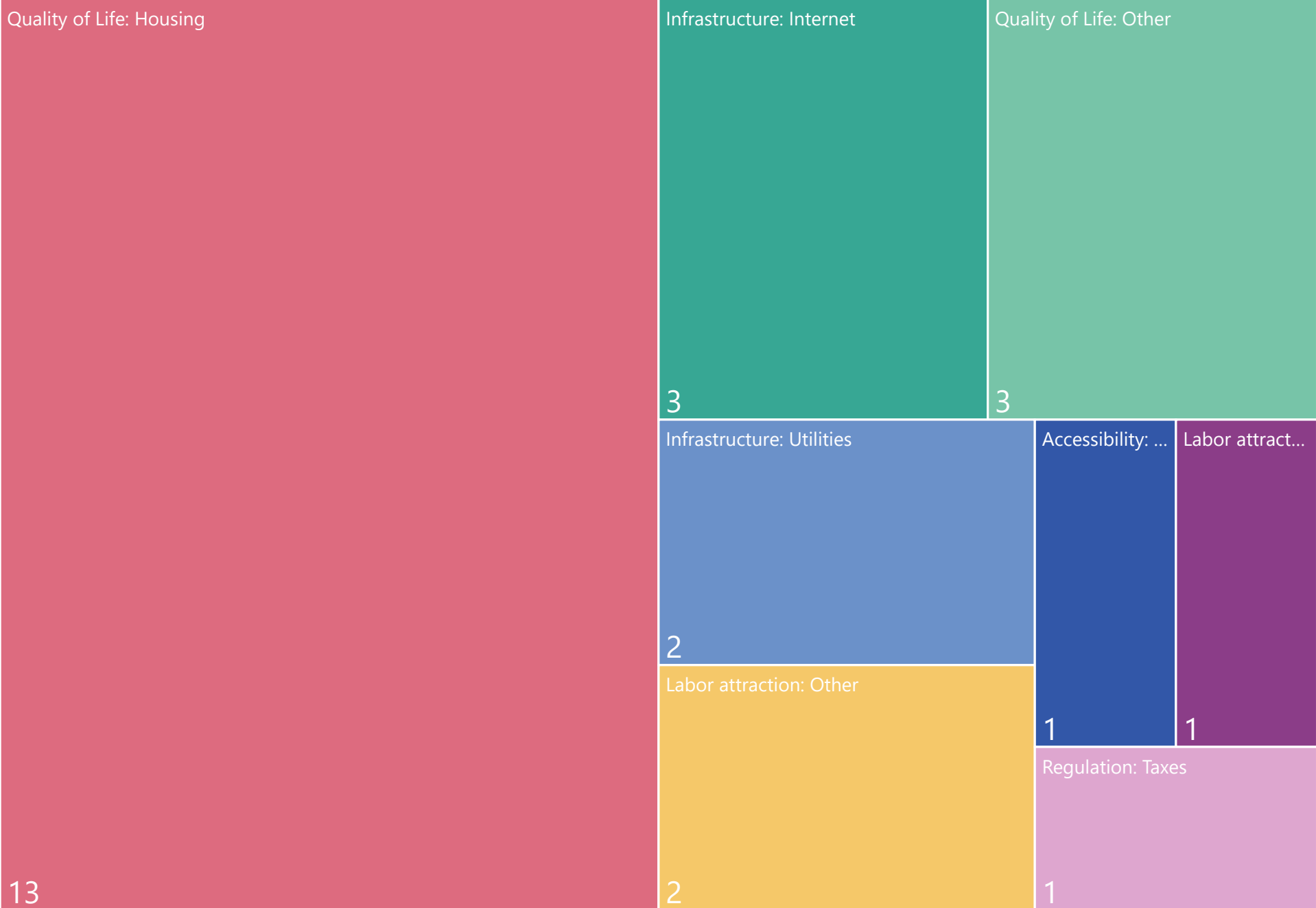
Quality of life: Housing
(availability, quality, affordability, etc.)

Labor attraction: Other

Labor attraction: Access to quality workers/applicants (soft skills, job specific skills, critical thinking, etc.)

Accessibility: Access to customers

Additional Challenges to Expand



Expansion Advantages

Greatest Expansion Advantages

- Accessibility: Access to customers
- Quality of Life: Childcare
- Quality of Life: Other
- Quality of Life: Community amenities (entertainment, schools, restaurants, etc.)

Additional Advantages to Expand



Historical Vs. Projection

